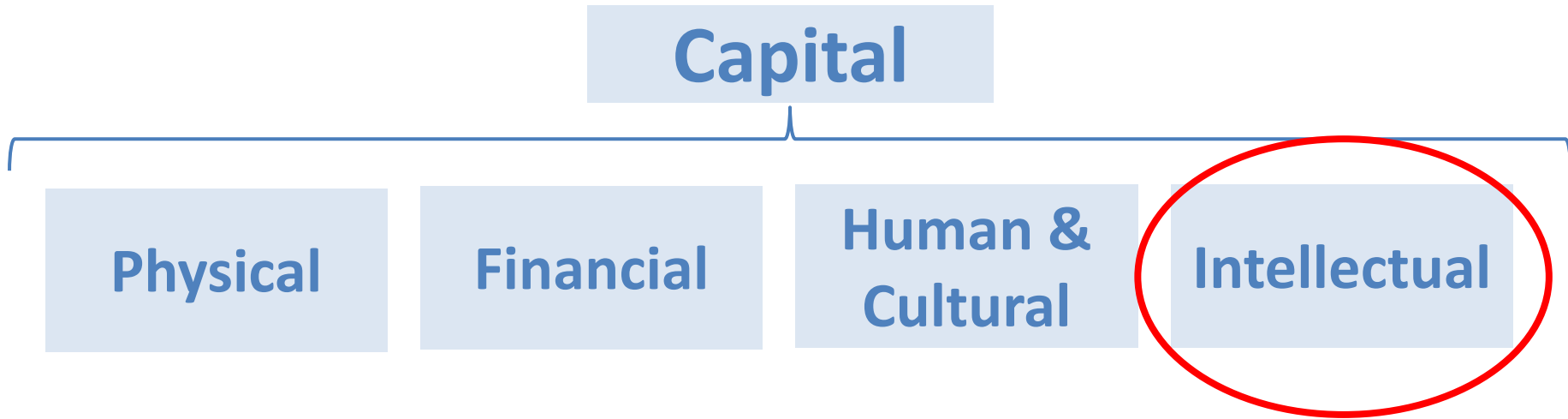


Intellectual Property

**Prof. Clint Francis
Northwestern University
cwfrancis@law.northwestern.edu**

**Founding Dean, College of Law and Public Policy
Hamad bin Khalifa University (Qatar Foundation)**

IP Intellectual Property



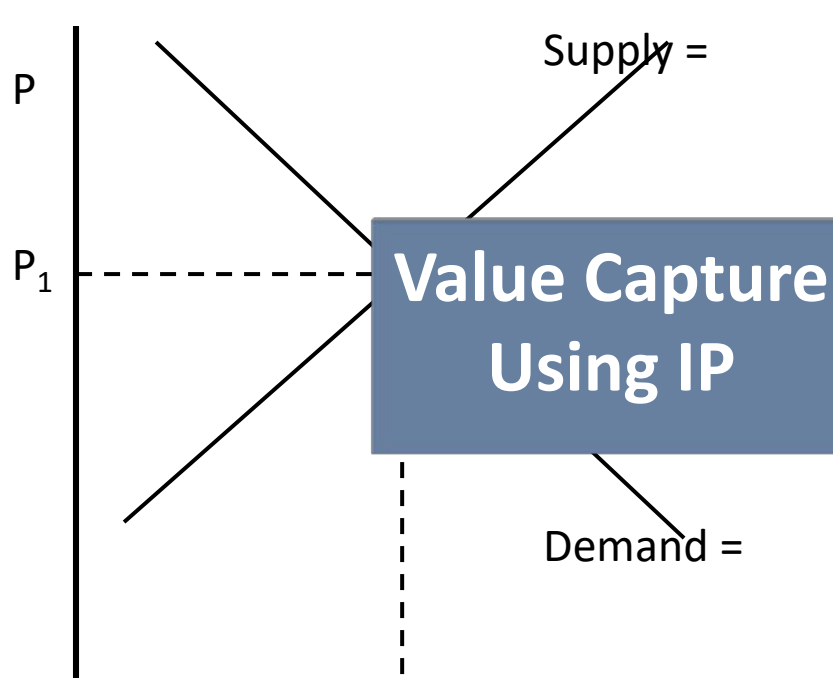
**Intellectual Capital is Vital for Qatar's
Development of a Knowledge Economy
and Achievement of its 2030 Vision**

IP

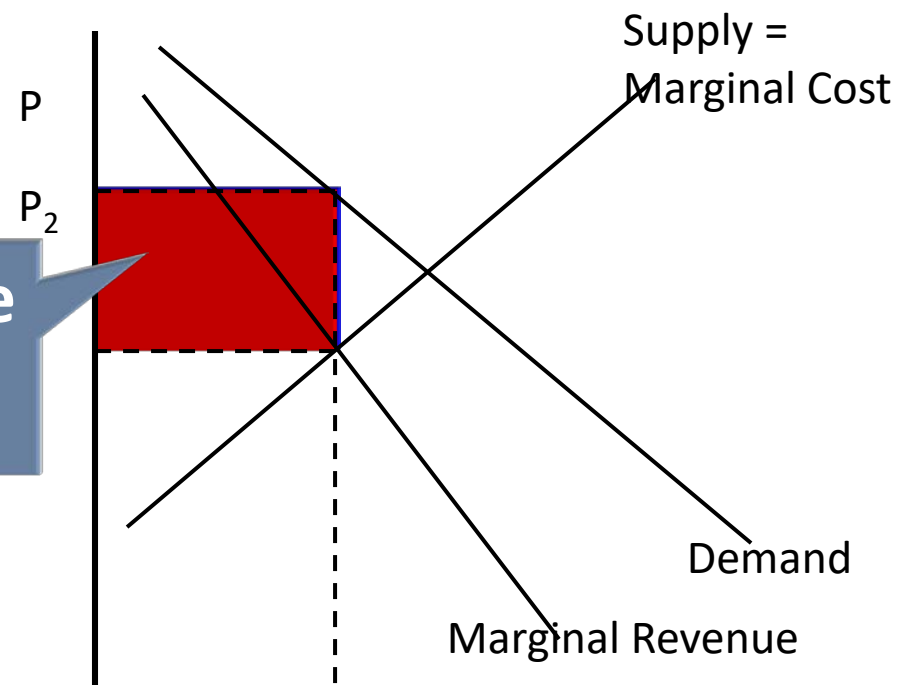
Intellectual Property

Market Power

Perfect Competitive



Market Power



IP

Intellectual Property

Protect

Brand

Expression

Function



IP

Intellectual Property Protect

Brand

Expression

Function

- **Device**
- **Material**
- **Process**
- **Method**

Patent

Trade Secret



IP

Intellectual Property Protect

Brand

Expression

- Design
- User Interface
- Text
- Code

Trademark

Design Patent

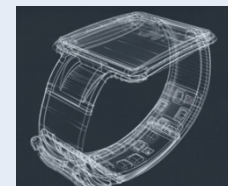
Copyright

Function

- Method
- Process
- Device
- Material

Patent

Trade Secret



IP

Intellectual Property Protect

Brand

- Name
- Logo
- Slogan

Trade Mark

Expression

- Design
- User Interface
- Text
- Code

Trademark

Design Patent

Copyright

Function

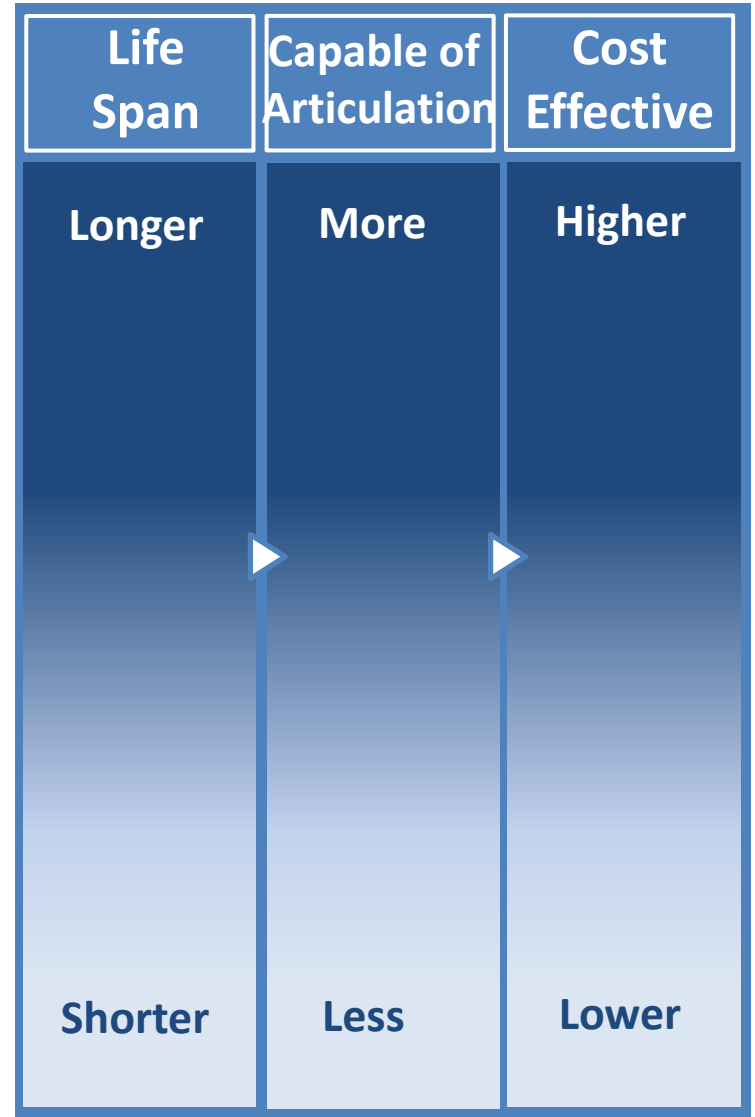
- Method
- Process
- Device
- Material

Patent

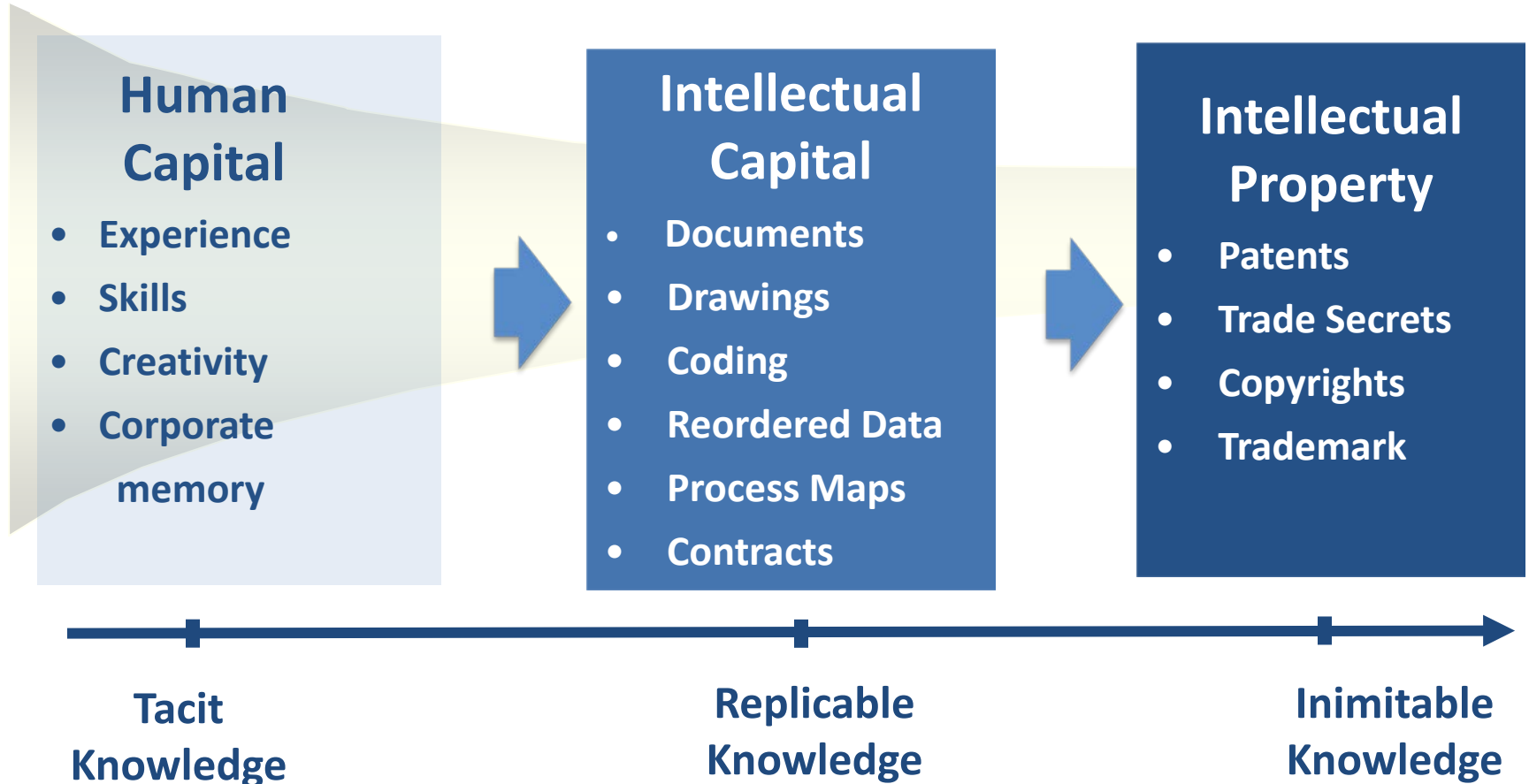
Trade Secret



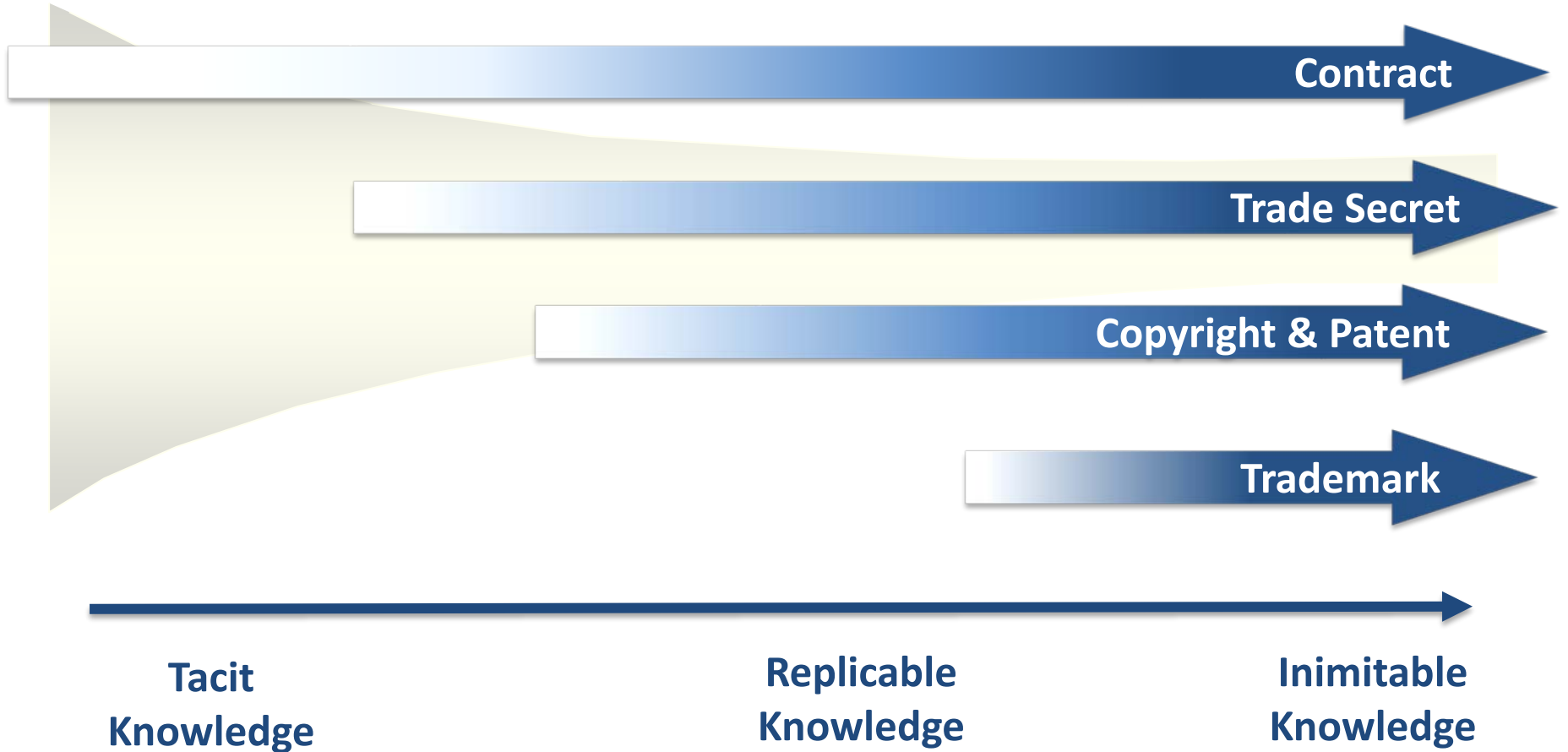
Evaluate



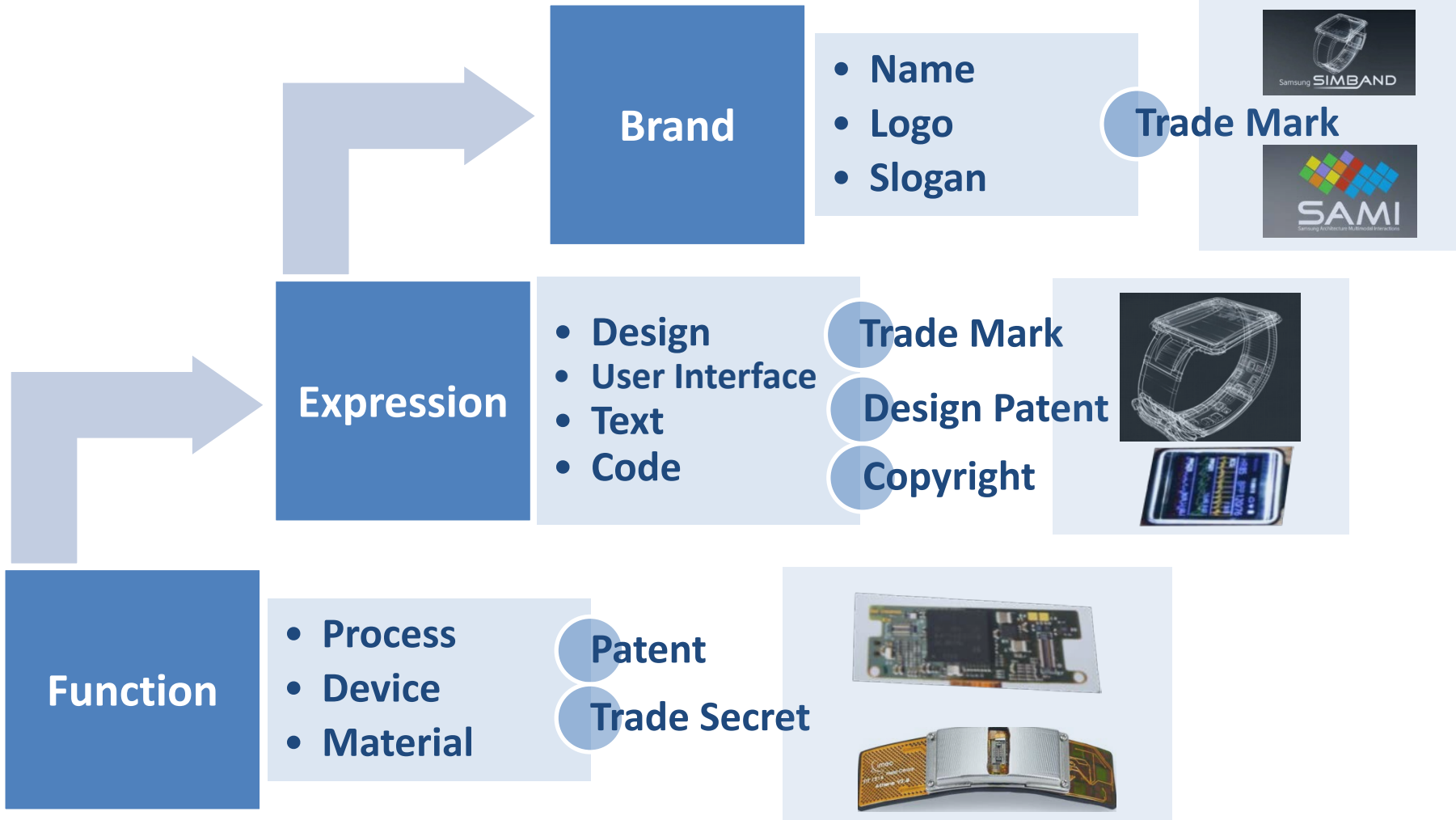
IP Intellectual Property Manage



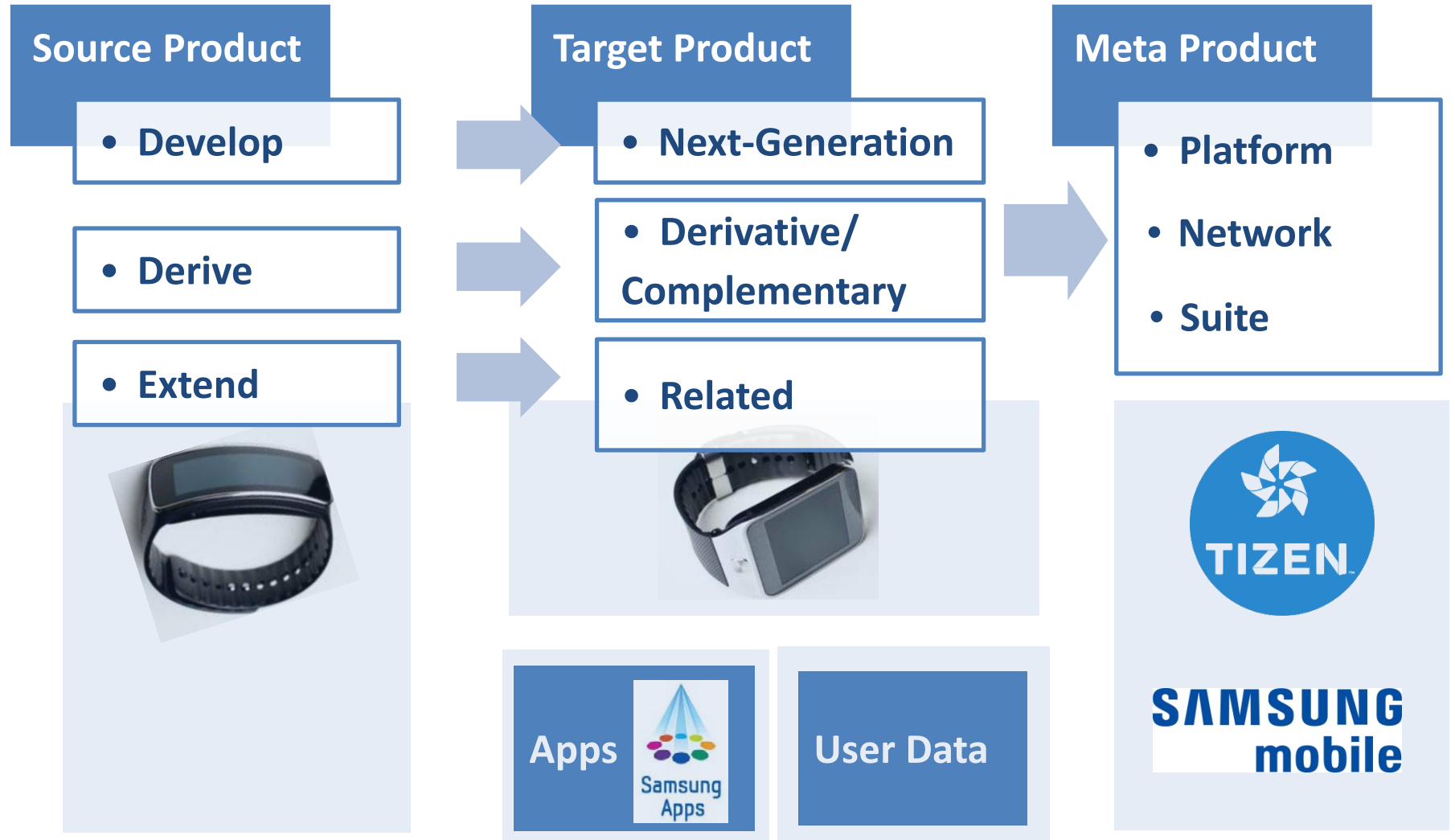
IP Intellectual Property **Manage**



IP Intellectual Property Transfer



IP Intellectual Property Migrate



IP

Intellectual Property

Migrate

**T⁰ Med. Device
Industry**



**T¹ Health
Provider
Industry**



**T² Information
Industry**



**T³ Insurance
Industry**

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